

908.304.3671  
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www.vasilyorlov.com



Multifaceted creative problem solver

### Experience

#### **Co-owner, operator, graphic designer, photographer, secretary**

Opal Studios LTD (Philadelphia, PA) / Jun 2016 - Oct 2022

Developed identity and stationery design, produced the company's web presence and maintained it, designed digital and print materials for promotional items and campaigns, created initial product concepts and sketches, helped finalize those designs and manufacture the end result by way of operating heavy machinery, photographed the final product, performed official duties such as filing paperwork, maintaining customer relations, and keeping accurate books.

#### **Brand designer**

Freelance projects / Sep 2013 - Sep 2022

Executed various branding projects - Fido Butchery, Breakin' A Sweat, Said What Studios, Black Diamond Jewelry, Freedom Collective LLC, & Craig County Rural Health Care Corporation.

#### **Web designer**

NuWave Investment Corp. (Parsippany, NJ) / Jun 2014 - Jun 2016

Advised this investment company on their web presence and its maintenance.

#### **Brand & product designer**

100 Percent (Philadelphia, PA) / Aug 2013 - Jan 2014

Created identity for this plant-based medicinal product company, and their product design.

#### **Interactive designer**

Geisler Media & Issue Advocacy (PA, NJ, DE) / Sep 2012 - Jan 2013

Using a combination of Adobe Photoshop, Adobe Illustrator, and Adobe Flash, created an interactive publication map for the employer requiring a web-compatible interface to display their involvement within the states of PA, NJ, and DE.

#### **Print designer**

Philadelphia Health Department (Philadelphia, PA) / Aug 2012 - Nov 2012

Utilizing knowledge of organizational systems and color within Adobe InDesign, and the employer's previous publications on Hepatitis C, designed a new booklet of 2,500 copies.

#### **Brand & web designer**

Zircon Studio (Philadelphia, PA) / Jul 2012 - Oct 2012

Executed identity design for start-up firm, produced web design.

#### **Photo Lab assistant; Art Gallery assistant**

Raritan Valley Community College (Branchburg, NJ) / Sep 2007 - Dec 2008

Set up the darkroom chemicals and ensured their upkeep, helped students produce gelatin prints, maintained photo equipment; helped with setting up art exhibitions.

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Education

Bachelor of Fine Arts in Graphic Design at The University of the Arts, 2012

Publications

"Faces Apart". Book published in 2008. 4 digital submissions.

"Computer Arts", UK, Issue # 141 Oct 2007. 3 digital submissions.

Skills

Advance knowledge of Adobe Photoshop, Illustrator, InDesign, and Dreamweaver for tidy, organized HTML, CSS and JQuery coding. Intermediate familiarity with Adobe Flash interactivity via Action Script. Intermediate knowledge of video editing via Adobe After Effects. Screen printing knowledge; extensive photography experience. Business owner, responsible for every aspect of its success.

Exhibitions

– UArts

"Mark Makers", the final portfolio exhibition by seniors of the GD department  
Interactive web-based portfolio  
May 16, 2012

"If Then", a group exhibition by senior students of the GD department in collaboration with those of the Multimedia, Industrial Design and its Masters, and the Museum Exhibition Planning & Design departments.  
10" x 6" handmade book  
May 11 - 18, 2012

Open House Contributor for the Graphic Design department  
Three 30" x 45" posters  
May 2011

President's Gallery Exhibition for the school's overall exhibition  
Three 20" x 30" posters  
Oct 2010

– RVCC

"2 Sides 2 A Story", a group exhibition, organized by the students of the Portfolio Development class  
24"x 36" poster  
Dec 2008

Special skills

Bilingual (fluent Russian, English)  
Piano player